

Unleash the Potential of Your Online Store

Success for online retailers is dependent upon their website. Steep competition among stores means that sites have to be optimized to capture consumer attention and hold it. Sites with low (or no) web engagement, product portfolio and inventory management issues or cumbersome checkout processes lose visitors – and revenue.

Unleashed Technologies have expert eCommerce designers and developers that will deliver an eCommerce platform that gives you a competitive advantage by:

- **Increasing conversions** with fast loading, personalized content and streamlined checkout processes
- **Improving engagement** with superior search functionality
- **Delivering a seamless, fully integrated experience** to your visitors
- **Driving revenue** with integrated marketing, cross-sell/upsell capabilities, rules-based promotions and more
- **Reducing time spent managing back office and sales activities** with integration and automation of business processes



A True Partner for eCommerce Success

Unleashed Technologies are open source experts, leveraging the industry-leading Magento platform to deliver our eCommerce solutions. Magento has a wealth of essential eCommerce capabilities built in so that product and content management, order fulfillment, online marketing functionality, and more are included out of the box. When you partner

with Unleashed Technologies, we will work closely with you to understand your unique business processes and design requirements to enhance the Magento platform.

Unleashed Technologies offers a unique Support and Growth package model that ensures you have a predictable, sustainable budget with the resources and expertise your business needs to remain ahead of the competition. We work to ensure your eCommerce site is an engaging web experience for your visitors as well as easy-to-manage and flexible so that your online business will continue to grow.

Magento: An eCommerce Case Study

Following the complete migration from Magento Community to Magento Enterprise, Accutrition now has a robust website capable of delivering an optimized eCommerce experience to its clients for more than 7,000 online products. Accutrition has an ongoing Support and Growth package with Unleashed Technologies to continually enhance and improve upon its site – and its competitive advantage.

Unleashed Technologies will give you the tools you need to engage your customers and crush the competition.