

# Keeping Up with an Ever-Changing Web

## Web Management from Unleashed Technologies

The web is constantly changing. New technologies and algorithms are regularly released, threatening to make the web projects you started six months ago outdated by the time they launch. This new reality often results in excessive change management requests for initial project scope that delay deliverables, create unexpected costs and pose serious resource availability issues.

At Unleashed Technologies, we've developed a model that mitigates these risks by providing access to project management, development, hosting and support professionals at all levels with a predictable, sustainable budget.

Unleashed Technologies' web management model enables you to continually grow your web presence, and in turn your business, without expensive reworks. Web management ensures:

- **Flexibility** - Change management forms are a thing of the past. As your project grows and changes, our agile team will adapt to support your needs.
- **Dependability** - You will be supported by dedicated web development, design, and hosting professionals so that your questions will be answered and any issues are quickly resolved.
- **Affordability** - Eliminate costly scope changes and budget your web management needs to meet your business goals.

The proof of this model is reflected in our 95% client approval rating. Unleashed Technologies' unique web management approach ensures you always have a team of experts on hand to help you grow your web presence so that you can focus on growing your business.



## Constant Contact

By using the Constant Contact methodology, clients can be assured that deliverables will not only meet, but exceed expectations and that the project will contain no surprises. As part of Constant Contact with Unleashed Technologies, you will receive:

- **Monday Expectations** - At the beginning of each work week (typically on Monday), you will receive an outline of work currently in progress for the week and beyond.
- **Phone/Meeting** - During the week, a minimum of one phone call or in-person meeting will be conducted to make sure that all parties have the information required to keep the project moving forward.
- **Friday Follow-Up** - At the end of each week, all interested parties receive a full update based on the Monday Expectations via the project management system. Whether the items are completed, in progress, on target, or delayed, the true status of all items managed by Unleashed Technologies will be communicated at the close of each week.