

Empowering Member-Driven Organizations

Membership organizations come in all shapes and sizes, but regardless of their mission or membership base, almost all share similar challenges:

- Driving new membership and brand awareness
- Retaining current members
- Maintaining accurate member records
- Enhance web engagement with members to improve volunteer rates, renewals, and fundraising

By partnering with Unleashed Technologies, you will bring control, integration and automation to your website management efforts to empower you to do much, much more with less.



Partnering with Unleashed Technologies

Unleashed Technologies' unique growth package model ensures you have a predictable, sustainable budget with the resources and expertise your organization needs to grow. Benefit from Unleashed Technologies' extensive experience developing Drupal-based websites for nonprofit organizations in order to get your site changes online faster and start easing member management and increasing community engagement.

Control, Integration, and Automation

Drupal is known for its powerful content management capabilities, but did you know that it is also highly flexible and scalable allowing you to connect it with your mission critical applications and end manual data entry and processing? When you partner with Unleashed Technologies, you will:

- Cut costs for website management by gaining control over your content updates
- Reduce time spent inputting data into multiple databases by connecting online forms with your Association Management System (AMS) or Constituent Relationship Management (CRM), event and marketing platforms
- Ensure your member data is always up to date by giving members the ability to control their own information

"We've integrated the many different parts of our site and the software that handles our member information and book sales into Drupal, automated manual processes (saving us at least \$50,000 per year), and now deliver a very rich experience to our members."

Mary Ripley

Director of Marketing
United States Naval Institute