

# Enterprise Open Source Solutions



Whether you need to design a more engaging web presence, improve content management capabilities, or streamline business processes through automation, your challenges are unique to your business and often complicated. Unleashed Technologies are open source experts who will focus on your organization and its processes, developing solutions to unleash your business potential.

Unleashed Technologies develops superior web and hosting solutions using only best of breed platforms and technologies, including the open source Drupal platform for content management, the Magento platform for eCommerce development, Symfony for web applications, and VMWare, Cisco and other world class infrastructure technologies for our data centers. Across all platforms and technologies, we develop custom, cost-effective solutions to solve your complex challenges.



## Enterprise-Class Power and Capabilities with Drupal

Drupal is the leading open source platform for content management. As a content management system, it is highly flexible and scalable, enabling you to manage thousands of different content assets, integrate with your third-party systems, and deliver a rich user experience that is easily managed. Among Drupal's strengths are:

- **A large, active community** - Drupal is a highly supported platform with more than 800,000 contributing members and 18,000 modules available for customization that requires no license fee for usage.
- **Enterprise-class integration and content management capabilities** - Drupal was built for highly technical, complex sites and continues to be the first choice among open source CMSs for enterprises, nonprofits and associations that need to manage thousands of assets,

distributed content over multi-site deployments and deliver feature-rich sites to its visitors.

- **Easier to use than ever before** - The latest releases of Drupal have improved upon the WYSIWYG in order to make management of sites built in Drupal easy for non-technical staff.



## Boost eCommerce Revenue with Magento

Out of the top 1M eCommerce sites in the world (as ranked by Alexa), a recent survey shows Magento makes up the market share. Magento is a highly secure, scalable and robust eCommerce platform that delivers a full-range of capabilities to power online stores around the globe. Magento is a scalable platform that enables online retailers to:

- **Personalize the shopper's experience** with customer segmentation, custom coupons, targeted promotions, product suggestions, reviews and ratings, and more.



- **Improve conversions and service** with automated email reminders and other proactive marketing capabilities, powerful search functionality, multiple payment and shipping options, and RMA capabilities.
- **Customize your site design and experience** with the ability to organize and display even the largest product catalogues according to your and your customers' needs. Magento is flexible allowing you to customize however your business requires so that you can extend one license across multiple stores, integrate with third-party applications, and much more.
- **Create highly secure, scalable applications** – Symfony maintains PHP standards and has the backing of its development company, Sensio, as well as a strong community of developers to ensure vulnerabilities are quickly identified and resolved.
- **Reduce costs on future development** thanks to the highly scalable and flexible code base inherent in Symfony.

**Unleash your potential with the open source experts.**



## Fast, Furious, Flexible Development with Symfony

Symfony is an open source PHP framework that can be leveraged to rapidly build web applications. Symfony has been used for innovative development initiatives for more than 10 years and has been incorporated as a critical element in making Drupal 8 a groundbreaking release. Unleashed Technologies leverages Symfony to:

- **Save you, our client, money by speeding development**
  - The Symfony framework eliminates the need to develop generic features so that our developers can be more productive and focus on the features that matter to your business.